

BOULDER COUNTY'S

EAT LOCAL!

CAMPAIGN

How can Your Restaurant be involved!

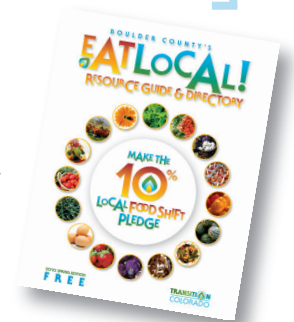
"Simply Delicious" Advertising Packages for our unequaled Boulder County Restaurants

Mutual support is the name of the game. We promote your restaurant as a supporter of the ongoing EAT LOCAL! CAMPAIGN, **EAT LOCAL! WEEK** (August 29th through September 4th), and the EAT LOCAL! Resource Guide & Directory, and all you have to do is support the Campaign by purchasing our REALLY INEXPENSIVE "Simply Delicious" Advertising Package – an astounding amount of recession marketing. **Details are on the back of this page – Check it out.**

Become a Sponsor
of the 2010 Boulder County **EAT LOCAL!**

CAMPAIGN

Advertise
in Boulder County's **EAT LOCAL!**
Resource Guide and Directory
(to be published August 18th)



Advertise
on the companion **EAT LOCAL!**
Resource Guide and Directory
Website, www.EatLocalGuide.com
live and constantly updated



Promote
the **10% Local Food Shift**
Challenge and Pledge
(poster and counter cards)



Offer a Special All-local Menu
during **EAT LOCAL! Week**
(August 29th through September 4th)



Provide a Chef Demonstration
at County-wide **EAT LOCAL! Conference**
at CU's Glen Miller Ballroom **OR** at the
EAT LOCAL! Finalé at the Millennium Hotel
– both on September 3rd

TRANSITION

COLORADO

REBUILDING COMMUNITY RESILIENCE AND SELF-RELIANCE

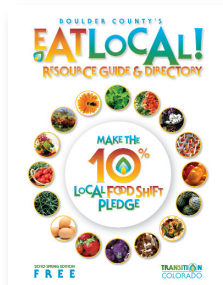
Contact **Nikki Connell** at Nikki@TransitionColorado.org or 303-494-1521 (office) or 303-579-6045 (cell)

"SIMPLY DELICIOUS"

EAT LOCAL! WEEK "Simply Delicious" Restaurant Advertising Package for \$400 Complete

Quarter-page Ad

in Boulder County's **EAT LOCAL!**
Resource Guide and Directory
(to be published August 18th)



Online Presence

on the companion **EAT LOCAL!**
Resource Guide and Directory
Website, www.EatLocalGuide.com
live and constantly updated



Exclusive Listing and Promotion

of your restaurant in the "**Simply Delicious**" **EAT LOCAL! WEEK 4-page Insert**
promoting your restaurant as a supporter of anything **EAT LOCAL!**

Distribution of the "Simply Delicious" Insert is 70,000 Copies:

EAT LOCAL! Resource Guide & Directory (Aug 18) = 10,000 copies;
Daily Camera insert (Aug 25) = 23,000 copies;
Colorado Daily "Welcome Back Students" Edition (Aug 27) = 12,000 copies
Boulder Weekly insert (date TBD) = 25,000 copies.



Promotion
at all **10% Local Food Shift**
Pledge Sign-ups

Promotion
at all **EAT LOCAL! WEEK Events** and anywhere we
talk about **EAT LOCAL! WEEK**

Upgrade to a Half-page Ad = \$500 Total or to a Full-page Ad = \$700 Total

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